



Brand Bureau Compact Action Plan

GROW is a long-term strategy to generate local sustainable jobs, and support job seekers from areas with high rates of unemployment to have equitable access to these opportunities. GROW is a Collective Impact initiative, bringing together philanthropic, business, government and community organisations and making inclusive jobs growth a priority for everyone in the G21 region.

As signatory of the GROW Compact, Brand Bureau is committed to adding value to the G21 Region, including the social benefit generated by investing in local businesses and local people. The ongoing sustainability of our business entails an individualised response to the GROW principles, as demonstrated in our Compact Action Plan.

We agree to:

- participate (where possible) in the data collection of Local and Social Procurement to track changes over time;
- provide this Compact Action Plan for publication on the GROW website, and to report on our outcomes after 12 months.

Ref	Action	Status	Due Date	Resp. Officer	Sub-Actions & Comments
Policy and Process Development					
3 (2B)	Integrate GROW local and social procurement clauses into standard tender and quotation documents.	2017/18 Action Plan	30-Jun-18	Kylie	Ask question in new contracts
Planning, Procurement and Purchasing					
9	Measure and report on annual expenditure with local and non-local suppliers.	2017/18 Action Plan	31-Dec-17	Accounting team	As part of GROW data collection
11	Review existing preferred supplier lists/panels and identify opportunities to shift to local businesses.	Completed		Kylie	Reviewed when signed GROW Compact in 2015 and shifted major suppliers from non-local to local
12	Include the use of "Localised" to communicate upcoming contracts to the local market.	Completed		Kylie	Have registered



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Social Enterprises					
19	Review current supplier spend and identify opportunities to increase expenditure through social enterprises from the G21 Region.	Completed		Kylie	Reviewed on signing of GROW Compact in 2015 and have a range of suppliers in place
Supplier Development					
26	Discuss opportunities for local and social procurement with key suppliers through supplier relationship and contract management meetings.	2017/18 Action Plan	30-Jun-18	Kylie	Discussion with key suppliers planned
Employment and Training					
40.8 & 41	Support for programs that create opportunities for job seekers from target communities: Other	2017/18 Action Plan	30-Jun-18	Kylie	Explore the opportunities to support young people to attend suitable events including sponsorship if appropriate Commitment: 2018 Target Number: 4 Target Cohort: Young People (Aged 15-24)
Leadership					
48	Attend network meetings or events to enable continuous learning and improvement.	2017/18 Action Plan	30-Jun-18	Kylie	Attend GROW Strategic Directions Group
51	GROW compact endorsed and signed by the CEO, Managing Director and/or Board.	Completed		Kylie	
52	Prominently display the signed compact.	Completed		Kylie	
53	Appoint a staff member with overall responsibility for implementation of the GROW compact action plan.	Completed		Kylie	
54	Appoint a staff member with overall responsibility for the annual provision of procurement data for GROW.	Completed		Kylie	



Ref	Action	Status	Due Date	Resp. Officer	Sub-Actions & Comments
55	Encourage staff engagement within local volunteer programs supporting disadvantaged communities.	2017/18 Action Plan	30-Jun-18	Kylie	Ongoing staff involvement in various local volunteering programs
56	Encourage existing partners and suppliers from G21 to sign the GROW compact.	2017/18 Action Plan	30-Jun-18	Kylie	Through contacts and networks
57	Publicly report against annual action plan commitments.	2017/18 Action Plan		Kylie	
59	Inform staff regularly of your commitments and achievements.	2017/18 Action Plan	30-Jun-18	Kylie	Continue focus on local and social procurement
Communication and Education					
61	Actively demonstrate and communicate preference to be collaborating with GROW partners.	2017/18 Action Plan	30-Jun-18	Kylie	Ongoing through current involvement in networks
62	Promotion of GROW and GROW partner activities via communications, presentations and engagement in local or interstate news media and conferences.	2017/18 Action Plan	30-Jun-18	Kylie	E-news sent regularly
63	Work with other GROW partners in lobbying for strategic support for GROW principles.	2017/18 Action Plan	30-Jun-18	Kylie	Ongoing through current involvement in networks
66	Share your experiences through development and publication of case studies.	Completed		Kylie	On GROW website

Original Online Action Plan Submitted by: Kylie Warne at 12/01/2017 14:52

Approved by:

Date: 07/12/2017