



GROW – Strategic Directions Meeting Notes #1

Date: Wednesday April 29, 2015
Time: 2:00 - 3:00 pm
Venue: G21 Conference Room

Item	Notes/Actions
Welcome and Introductions	<p>Elaine Carbines (chair)</p> <p>Attendees: Bill Mithen, Lenny Jenner, Julie Maxwell, Lisa Line, Justin Giddings, Brent Lyons-Lee, Peter Dorling, Mike Hirst, Liz Everist</p> <p>Guest: Ingrid Burkett</p> <p>Apologies: Keith Fagg, Henry Bongers, Kylie Warne</p>
GROW Project – Background (Bill Mithen)	 <p>GROW SDG April 29 Bill Mithen.pdf</p>
GROW Strategic Plan – Overview (Ingrid Burkett)	 <p>GROW SDG April 29 Ingrid Burkett.pdf</p>
GROW Strategic Directions Group <ul style="list-style-type: none"> • Terms of Reference • Priority activities for 2015 	<p>Discussion including:</p> <ul style="list-style-type: none"> • key value of relationships with Northern Futures and Whittington Works Alliance (through Skilling the Bay); • impact on local SMEs and larger businesses in terms of targeted employment; • local and social procurement opportunities; and • potential for Impact Investment in the G21 Region. <p>Terms of Reference were accepted by members (attached).</p>
Next Steps	<p>All members will receive a copy of the GROW Strategic Plan launched on Friday 8 May.</p> <p>NB. Further individual briefings with GROW Executive Team are available on request.</p>
Next meeting	<p>Meetings to be scheduled quarterly as follows:</p> <ul style="list-style-type: none"> 8:00 – 9:00 am Friday August 14, 2015 8:00 – 9:00 am Friday November 13, 2015 8:00 – 9:00 am Friday February 12, 2016 8:00 – 9:00 am Friday May 13, 2016

G21 Region Opportunities for Work

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GROW STRATEGIC DIRECTIONS GROUP - TERMS OF REFERENCE

The **PURPOSE** of the Strategic Directions Group (SDG) is to guide key decisions in the implementation of GROW, and collectively support GROW's pioneering approach for generating jobs in targeted areas of the G21 Region.

The **OBJECTIVES** of the Strategic Directions Group are to:

- Provide connections and access to key networks in G21 Region;
- Test innovative concepts and be a strategic “sounding board”;
- Offer specific expertise in areas of GROW, as relevant; and
- Regularly review of the progress of GROW over time.

GOVERNANCE

Patrons: Frank Costa, Prof Jane den Hollander

SDG: Henry Bongers, Peter Dorling, Keith Fagg, Justin Giddings, Mike Hirst, Lisa Line, Brent Lyons-Lee, Julie Maxwell, Kylie Warne

Executive: Peter Anderson, Elaine Carbines, Todd DeVine, Lenny Jenner, Bill Mithen

Operational: (Interim) Liz Everist, Lesley Lightfoot

NB. Permanent recruitment underway of GROW Director and Engagement Officer

EXPECTATIONS

Reporting:

- SDG will receive updates from the GROW Executive and/or Operational teams.
- SDG members will report on current issues that may impact on GROW and advise of any relevant regional developments.

Commitment:

- SDG will meet four times per year (preferably no delegates).
- SDG members may be requested to attend high-profile lobbying events (~ one per year).

Support:

- The GROW Operational Team will provide executive support – agendas, reports, printed materials, presentations, minutes etc.

Actions:

- At quarterly meetings, SDG will provide advice, feedback and information about GROW and relevant current issues with a Collective Impact approach.
- SDG will support GROW to access networks and key stakeholders by offering appropriate contacts and introductions.
- Occasionally SDG members will provide specific expertise on elements of GROW as relevant to projects (in line with implementation of GROW Strategic Plan).

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