


Strategic Directions Group (SDG) Meeting #3 Notes

Friday November 13, 2015 8:00 am, Give Where You Live Board Room

Item	Notes
Welcome and Introductions	<p>Attendees: Elaine Carbines (chair) CEO G21 Anne O'Brien, GROW Director Bill Mithen, CEO Give Where You Live Brent Lyons-Lee, Baptist Union of Victoria Jan Noblett, Exec Director West Area, Dept of Justice & Regulation Keith Fagg, Director Fagg's Mitre 10 Kylie Warne, Chair Geelong Chamber of Commerce Lenny Jenner, CEO Borough of Queenscliffe Lesley Lightfoot, Give Where You Live Lisa Line, CEO Gordon TAFE Liz Everist, GROW Engagement Officer Mike Hirst, CEO Bendigo and Adelaide Bank Peter Dorling, Chair Northern Futures</p> <p>Apologies: Nic Jarvis, Acting Chair Whittington Works Alliance Henry Bongers, CEO BDH Justin Giddings, CEO Avalon</p> <p>Guests: Gemma Cooper, Director, Deloitte Private at Deloitte Australia Frank Kellaway, Deloitte Private at Deloitte Australia</p>
Guest Presentation	<p>"Opportunities for GROW with Impact Investment"</p> <p>Gemma Cooper, Director, Deloitte Private at Deloitte Australia</p>  <p>A discussion about the potential opportunities for GROW with regard to Impact Investment concluded that this will be a key effort in 2016. The role of the GROW Shared Measurement System in developing the Social Return on Investment will also be explored.</p>
GROW Update	<p>Collective Impact Backbone Function Actions</p> <ul style="list-style-type: none"> • Advocacy and promotion of the GROW Common Agenda within the region, state and nationally <ul style="list-style-type: none"> ○ Several State Government briefings and meetings ○ Commonwealth Department of Social Security visit last week/toured GROW target sites and included over 20 champions, partners, key stakeholders all speaking for GROW ○ Canberra briefing and meetings last week • Mobilising GROW funding & supporting aligned activities <ul style="list-style-type: none"> ○ Developing GROW funding application documentation ○ Scoping, costing key projects –towards seeking resources for both

	<p>core and aligned activities</p> <ul style="list-style-type: none"> ○ Achieving both state and federal commitment to require their funded services to align to GROW <p>Next Steps: Modelling GROW social return on investment & working towards Ministerial visit January 2016</p> <p>Social Procurement Actions</p> <ul style="list-style-type: none"> • GROW Compact Signing Event 19th November 2015 with 20 key organisations signing • Building the content for the GROW Social Procurement webpages with social procurement key resources, tool kit and case studies • Regional Procurement Economic Modelling Project commenced with the first phase of data collection complete and the short survey distributed through regional networks (over 10,000 bus/orgs). • First meeting of Compact Signatories to support their action planning <p>Next Steps: Achieving a further 100 signatories in 2016 & continuing to work with the Compact Action Group</p> <p>Demand Led Brokerage Actions</p> <ul style="list-style-type: none"> • Developing partnerships and adding value to existing employment and job support service providers in target areas – supporting Northern Futures over the past several weeks • Exploring the opportunity to establish more demand-led employment services (negotiating design & pilot) • Commonwealth Department of Employment interested and working with us • State government also interested and future pacing these pilots to match a program to be announced • Working with Employers to identify actual jobs for our target communities <p>Next Step: Mobilise funding to deliver demand led brokerage support to employers and job seekers in target communities</p> <p>Impact Investment Actions</p> <ul style="list-style-type: none"> • Researching and connecting with Impact Investment expertise and know-how • Establishing key partnership projects e.g. Bapcare, Barwon Health North • Exploring and scoping potential projects in target communities <p>Next Step: Developing potential models of Impact Investment for GROW target communities</p> <p>Shared Measurement Plan and Actions</p> <ul style="list-style-type: none"> • Completed mapping the three target communities • Scoped the data requirements for a heavily subsidised research proposal to Roy Morgan Research • Negotiated the profile data set to establish GROW baseline information <p>Next Step: Convene the Data Reference Group</p>
<p>Actions for SDG members</p>	<p>Provide potential impact investment opportunities to GROW staff and continue to keep Liz Everist informed about all new developments and other opportunities for GROW.</p>
<p>Actions for GROW Team</p>	<ol style="list-style-type: none"> 1. Develop models for both impact investment funds and social impact bonds. 2. Set up GROW Impact Investment Reference Group.
<p>Next meeting</p>	<p>8:00 – 9:00 am Friday February 12, 2016 @ Give Where You Live Boardroom</p>