

Strategic Directions Group (SDG) Meeting #5 Notes

Friday May 13, 2016 8:00 am, Give Where You Live Board Room

Item	Notes
Welcome and Introductions	<p>Attendees: Bill Mithen, CEO Give Where You Live (chair) Anne O'Brien, GROW Director Brent Lyons-Lee, Baptist Union of Victoria Elaine Carbines, CEO G21 Jonathan Kaplan, Acting Regional Director DoJ&R, Justin Giddings, CEO Avalon Keith Fagg, Director Fagg's Mitre 10 Lisa Line, CEO Gordon TAFE Liz Everist, GROW Engagement Officer Nic Jarvis, Chair Whittington Works Alliance</p> <p>Apologies: Henry Bongers, CEO BDH Jan Noblett, Exec Director West Area, Dept of Justice & Regulation Kylie Warne, Chair Geelong Chamber of Commerce Lenny Jenner, CEO Borough of Queenscliffe Mike Hirst, CEO Bendigo and Adelaide Bank Peter Dorling, Chair Northern Futures</p> <p>Guests: Chris Jones, Exec. Director Campus Services, Deakin University Paul Rawson, Manager Corporate Support Services, Barwon Water</p>
Guest Presentations	<p>Paul Rawson and Chris Jones presented on the impact of their involvement in GROW, and the actions their organisations are undertaking as part of their GROW Compact Action Planning.</p> <p>Paul Rawson: Barwon Water already had a Local Procurement focus, and are now incorporating new Social Procurement provisions in their policy and frameworks, and working to translate this policy into tender documentation responses and evaluation. There was acknowledgement that suppliers are not well educated in terms of responding to Social Procurement clauses, and Barwon Water are working with the GROW team to enhance this. Barwon Water are also working to extend their work with Social Enterprises, for example contracting Karingal to wash their fleet cars onsite. In terms of recruitment, Barwon Water recently appointed their first trainee provided by Northern Futures, and are working with Northern Futures and internal staff to provide suitable support. Plans are also underway to work with Deakin University around recruitment of graduates from 3214 and 3219. Barwon Water are also working with ArcBlue to develop systematic forward procurement planning and further procurement opportunities.</p> <p>Chris Jones: Deakin University have identified that Social Procurement sits within the broader strategies of the Sustainability Committee, and this ensures alignment with key Deakin purpose and objectives. Currently there are 600 students from 3214 and 3219, and Deakin aims to increase employment outcomes for this cohort. In consideration of the current procurement contracts, Deakin has identified that of current cleaning providers, 40% of staff are from 3214 or 3219 and for security providers, about 20% from these areas. This indicates further opportunities for building in targets in future contracts. In addition, Deakin requires current hospitality contracts to offer 30% of positions to current students, and are now considering the request that of that 30%, 80% should be from 3214 or 3219. The use of the term "value for money" (rather than lowest cost) enables a consideration of broader attributes including local and social outcomes. Chris agreed with Paul that a key issue is providing suppliers with the skills to respond to Social Procurement clauses.</p>

GROW Outcomes 2016	<p>Anne O'Brien distributed the key GROW outcomes for the next 18 months:</p> <ul style="list-style-type: none"> • Establish Regional Shared Measurement System • Communication and Engagement Strategy <ul style="list-style-type: none"> ○ Target communities informed, engaged and activity involved ○ Open source website capturing the GROW Collective Impact story • Strong Governance, Advocacy and Leadership • Develop Demand Led Employment Brokerage models in Target Communities • Engage 100 Compact Signatories <ul style="list-style-type: none"> ○ 20 published Compact Action Plans
Actions for SDG members	<p>Please provide contacts for future Compact Signatories (to Liz) ASAP. Liz is especially keen to follow up with your key suppliers/sub-contractors to build their capacity in Social Procurement, which will then benefit your organisations.</p>
Actions for GROW Team	<ol style="list-style-type: none"> 1. Follow up 'Back to Work' initiative with Jan, Lisa and others. <i>Back to Work Project Group established</i> 2. Liaise with Kylie to develop strategy for possible promotion at Geelong Chamber of Commerce events. <i>Awaiting finalisation of Social Procurement Toolkit</i> 3. Follow up announcement from Avalon. <i>TBA</i>
Next meeting	<p>9:00 – 10:00 am Monday August 29 2016 @ Give Where You Live Boardroom Please note new time</p>