

Working with our local communities

OUR PURPOSE

Helping people reach their destination.

OUR AMBITION

To be Australia's most respected energy company.

BUSINESS DRIVERS

Employee engagement;
Brand;
Customer loyalty.

OUR COMMUNITY GOAL

Being valued by our people, local communities and customers, for our genuine efforts towards positive social change.

COMMUNITY SUPPORT STRATEGY 2016-2019

Role models are the core of everything we do in the community. Our efforts will be directed to mental health, Indigenous participation and substance misuse.



OUR PEOPLE

We create simple and inspiring ways for employees to contribute to positive social change.

OUR LOCAL COMMUNITIES

We support local projects that foster positive role models, to address significant community challenges.

OUR BUSINESS

We use our core business capabilities to help create long term change.

	OUR PEOPLE	OUR LOCAL COMMUNITIES	OUR BUSINESS
NATIONAL	<p>We donate to charities we care about via <i>Double my Donation, Team Fundraising and Good Deeds Week</i></p> <p>We advocate for Viva Energy's Community Program via <i>Community Ambassadors and Advisory Group</i></p>	<p>We invest in community partnerships eg in <i>Mental Health and substance misuse</i></p> <p>We give grant money via <i>Viva Energy's Role Model Grants</i></p>	<p>We leverage our procurement and purchasing power to support Australian organisations</p> <p>We provide meaningful employment</p>
INDIGENOUS	<p>We learn about and engage in Indigenous culture via <i>cultural training</i></p>	<p>We invest in community partnerships that advance Indigenous wellbeing eg <i>CAAPS; Cathy Freeman Foundation; Amity</i></p> <p>We give grant money to Indigenous organisations via <i>Viva Energy's Role Model Grants</i></p>	<p>We leverage our products and knowledge to eradicate petrol sniffing via <i>Low Aromatic Fuels (LAF)</i></p> <p>We commit to a diverse supplier base including Indigenous suppliers</p> <p>We are guided by our Indigenous Advisory Group</p>
LOCAL	<p>We leverage external campaigns and activities locally Eg <i>Club Legend, I'm Proud</i></p>	<p>We support community and stakeholder events</p>	<p>We provide meaningful employment in regional areas</p> <p>We engage with local suppliers wherever commercially feasible Eg <i>Grow Signatory</i></p>