

WHAT IS GROW?

G21 REGION OPPORTUNITIES FOR WORK

GROW G21 is made up of businesses, government and community organisations working together to change the outlook for areas of high unemployment in the G21 region, including Norlane, Corio, Whittington and parts of Colac.

The joint efforts of the GROW G21 network will enable us to grow a stronger G21 economy with the main goal to create more job opportunities for long term job seekers who are missing out because of lack of support, networks, training, transport and experience.

GROW ACTION PLANS



A job is life changing,
and everyone deserves
a chance. 

HOW DOES GROW WORK?

The GROW team supports Signatories to create Action Plans which may include:

BE INCLUSIVE

- Make employment more accessible eg. review how you recruit, flexible onboarding
- Support employment pathways eg. work experience, site tours and mock interviews
- Connect with employment services to identify suitable job opportunities
- Commit to inclusive work practices eg. flexible or reduced hours, job sharing, buddies and mentors

ADVOCATE & COLLABORATE

- Attend quarterly GROW action network meetings to learn from other Signatories
- Promote GROW within your business to raise awareness and harness support
- Collaborate with other Signatories to create new opportunities and partnerships



SPEND LOCAL

- Review your expenditure to understand opportunities for change (and report to GROW)
- Review the way you make decisions to buy
- Change one or more of your suppliers to a local business

SPEND SOCIAL

- Introduce GROW social procurement into contracts and tenders
- Use suppliers who employ job seekers from the GROW community
- Buy from social enterprises, Aboriginal business and disability enterprises

Collectively, these actions help GROW Signatories to recruit, support and retain employees from the GROW community.

WANT TO KNOW MORE?

Contact GROW to find out more:
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GIVE WHERE
YOU LIVE FOUNDATION



GROW is a joint initiative of Give Where You Live Foundation and G21 - Geelong Region Alliance.